

MWR MISSION

MWR is a comprehensive network of support and leisure services designed to enhance the lives of Soldiers(Active, Reserve, and Guard), their families, civilian employees, military retirees and other eligible participants.

We strive to deliver the highest quality programs and services at Fort Rucker—from family, child and youth programs to recreation, sports, entertainment, travel and leisure activities.



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MWR SPONSORSHIP



WWW.FTRUCKERMWR.COM

CORPORATE PACKAGES

BRONZE

-\$4,000-

- Two places in the annual Pro-Am Tournament
- Sponsor space/booth during each annual event (excluding Soldier Show & Christmas Tree Lighting)
- Sponsor recognition on event banners (excluding Soldier Show)
- Banner ad on the MWR Website linked to sponsor's company website
- Invitation to annual Sponsor Appreciation Golf Tournament and banquet
- Recognition on selected annual event fliers

Add a 4' x 8' sign provided by sponsor for \$500 more per year

SILVER

-\$4,500-

Includes Corporate Bronze benefits plus the sponsor's choice of one upgrade item

Add a 4' x 8' sign provided by sponsor for \$400 more per year

GOLD
-\$5,500-

Includes Corporate Bronze benefits plus the sponsor's choice of two upgrade items

Add a 4' x 8' sign provided by sponsor for \$300 more per year

UPGRADE ITEMS:

- Corporate Membership to Silver Wings Golf Course (Allows a foursome to play without green fees)
- \$1500 Banquet of Special Event credit at Aviators' Landing or Silver Wings Golf Course
- Company outing at Rucker Lanes (\$1,500 value)
- Opportunity to be a sponsor for all MWR events, i.e. runs, hunts, etc.
- One year of table/booth rental at Newcomers' Welcome each month (\$1,200 value)

Sponsor benefits active for one year period



ADVERTISING VENUES

NEWCOMERS' WELCOME BRIEF

Newcomers' Welcome is held the third Friday of every month for all Soldiers in-processing. Get to them first by having your own 6'x3' table space. This advertising venue is great for doctors, dentists, private schools, salons, spas and real estate companies.

Cost: \$100 per month or \$1100 per year

ATHLETIC BILLBOARD SIGNS

Fort Rucker's 29 athletic fields support an annual participant usage of over 47,000. From soccer to T-ball, we have it all. Our advertising opportunities allow businesses to utilize the fencing that surrounds these fields.

**Cost: \$600 per year (5th Ave.)
\$450 per year (YS ball fields)**

Signs are 4'x8' in size

LEMON LOT SIGNS

Utilize this high-profile area where all for sale vehicles are displayed.

Cost: \$600 per year (4'x8' sign)

RUCKER LANES

Our Bowling Center operates 75 hours a week and has 20 lanes with complete state-of-the-art equipment. As a venue that is open to the public, Rucker Lanes is a great place to reach the Fort Rucker and Wiregrass Community.

Cost: \$500 per year (3'x4' banner)

AVIATORS' LANDING

Use our outdoor concrete pad located in front of Aviators' Landing, a great spot for car and RV dealerships.

Cost: \$150 per month

CLUB HOUSE

Available at the main entrance to the Silver Wings Golf Course, ad spaces may be reserved for your business.

Cost: \$40 per month (8.5"x11" ad)

MWR MONTHLY CALENDAR

This monthly full color insert is placed in high traffic areas all around Fort Rucker. Highlighting all MWR events, it's a great way to reach the community on a regular basis, as well as getting your message to the constant flow of newcomers. Ads are approximately 2"x3".

**Cost: \$175 per month
\$900 for 6 months**

WEBSITE

With over 35,000 hits per month, the official Fort Rucker MWR website is a great place to have your business recognized.

**Cost: Business card size
(MWR Homepage)
\$100 per month or \$1100 per year**

**Banner size
(Community Partners page)
\$55 per month or \$600 per year**

www.ftruckermwr.com

GATE MARQUEES

Visible at all entrances and exits to Fort Rucker, the gate marquees give businesses exposure to over 74,500 patrons. Businesses are allowed up to 4 lines per side, with up to 20 characters or spaces per line. Availability is limited during the months MWR annual events take place.

**Cost: \$75 per week/marquee
\$10 per week/non-profit**

TEE BOX BEAUTIFICATION

Corporations or individuals may sponsor a Silver Wings Golf Course tee box. Sponsor's name will appear on a granite memorial to indicate their sponsorship of the hole. This is a one-time sponsorship and availability is limited.

Cost: \$1000

WELCOME GUIDE

The MWR Welcome Guide is a quick reference source of the services and recreational programs provided on Fort Rucker by MWR. The guide also provides a detailed map of Fort Rucker and contact information for all MWR facilities. With 20,000 copies printed each year and circulated throughout Fort Rucker and the surrounding businesses, the Welcome Guide allows for maximum advertising exposure. The guide is provided at all Newcomers' Welcome briefs and included in all relocation packets for Soldiers in-processing.

**Cost: 1/4 page (4"x5.25") \$350
1/2 page (8"x5.25") \$500
Full page (8.5"x11") \$800
Full inside front (8.5"x11") \$1000
Full inside back (8.5"x11") \$1000
Full center map (8.5"x11") \$1000
Full back cover (8.5"x11") \$1500**

Prices for ads placed on map are determined by ad size

All ads must be submitted two months prior to the printing date of the guide (**March 31, 2007**). Files must be submitted in high quality PDF or JPEG format, with a minimum resolution of 200 dpi, and with the correct size dimensions.

**BE A PART OF IT!
WITH COMPETITIVE ADVERTISING
THAT IS ABOVE THE BEST!**

